



MARKETPLACE REVIVAL EXPERIENCE

(BUSINESS FINANCING & ENTREPRENEURSHIP SUMMIT)

OFFICIAL EVENT PROGRAMME

VENUE KISE Grounds, Kasarani	TIME 8:00 AM – 5:30 PM	DATES 15th & 16th October 2026 (Thursday & Friday)
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DAY 1: BUSINESS FINANCING & ENTREPRENEURSHIP SUMMIT

Focus: Business Knowledge | Capital Access | Business Systems | Markets | Networking

8:00am – 8:30am Registration & Networking - Welcome desk & accreditation - Exhibitor booths open - Orientation & Networking
8:30am – 8:50am Opening & Orientation - Welcome remarks - Overview of Marketplace Revival Experience - Purpose & structure of Day 1
8:50am – 9:10am Keynote Address (GUEST SPEAKER) <i>Theme: Financing the Future: Empowering SMEs & Entrepreneurs for Sustainable Prosperity</i> Delivered by Chief Guest / Lead Industry Speaker
9:10am – 9:25am Business Financing Discussion: Navigating Business Capital for Sustainable Growth
9:25am – 9:40am Credit Management & Formalisation Discussion: Structuring Your Business for Creditworthiness & Investor Confidence
9:40am – 9:55am Business Mentorship Discussion: The Power of Strategic Mentorship in Accelerating Business Growth
9:55am – 10:10am Capacity Building Discussion: Enterprise Skills Every Modern Entrepreneur Must Master
10:10am – 10:25am Marketing & Visibility Discussion: Branding, Digital Visibility & Market Penetration for SMEs
10:25am – 10:40am Networking & Collaboration Discussion: Strategic Partnerships & Market Alignment for Business Growth
10:40am – 11:10am Health Break - Exhibition walk-through - Business card exchange
11:10am – 12:10pm Business Financing Plenary (1 Hour) <i>Theme: Unlocking Capital: Financing Opportunities for SMEs, Startups, Manufacturers & Developers</i> - Key Areas: - Working capital & cash-flow financing - Trade, mortgage & development finance - Interest rates, restructuring & risk management - Financing models for SMEs, importers & developers - Panel Includes: Banks SACCOs MFIs Private Funds Government Enterprise Agencies

MARKETPLACE REVIVAL EXPERIENCE

Business. Purpose. Faith. Wisdom.



DAY 1 CONTINUED: ENTREPRENEURSHIP, GROWTH & MARKETPLACE ENGAGEMENT

Focus: Systems | Skills | Innovation | Resilience | Financing | Networking

12:10pm - 1:10pm | Lunch Break

- Networking lunch
- Exhibition tours

1:10pm - 2:10pm | Entrepreneurship Plenary (1 Hour)

Theme: *Building the 21st-Century Entrepreneur: Systems, Skills & Strategies*

- Key Focus Areas:
- Business systems & automation
- Leadership & team building
- Scaling beyond local markets
- Diversification & risk mitigation

2:10pm - 2:25pm | Innovation & Productivity

Discussion: **Digitising Your Business for Efficiency & Higher Profit Margins**

2:25pm - 2:40pm | Business Resilience

Discussion: **How to Keep Your Business Alive in Tough Economic Times**

2:40pm - 3:10pm | Afternoon Break

- Refreshments
- Exhibitions & networking

3:10pm - 3:25pm | Debt & Financial Discipline

Discussion: **Borrowing Wisely: Using Debt to Grow, Not Destroy, Your Business**

3:25pm - 3:40pm | Business Structuring

Discussion: **From Hustle to Structured, Scalable Enterprise**

3:40pm - 4:00pm | Owner Dependence & Sustainability

Discussion: **Building a Business That Can Run Without You**

4:00pm - 5:30pm | Evening Networking & Business Expo

- One-on-one business consultations
- Product & service demonstrations
- Capital discussions with financiers
- Partnership & sales engagements

EMPOWERING ENTREPRENEURS.
CONNECT CAPITAL. BUILD THE MARKETPLACE.

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DAY 2: PRAYER, WORD & MARKETPLACE COMMISSIONING

Focus: Prayer | Worship | Word | Business Dedication | Commissioning

Commissioned by: Apostle John Kimani William

8:30am - 9:00am | Opening Worship & Devotion

- Praise & worship
- Consecration of the day

9:00am - 10:30am | Word & Marketplace Devotion

- Teaching on faith, work & prosperity
- Biblical foundations for business & wealth
- God’s purpose in enterprise

10:30am - 11:00am | Health Break

- Tea / Coffee
- Fellowship & reflection

11:00am - 12:30pm | Business Dedication Session

- Dedication of businesses, projects & investments
- Prayer for wisdom, direction & stewardship
- Personal and corporate business commitments

12:30pm - 1:30pm | Lunch Break

- Fellowship lunch

1:30pm - 3:30pm | Intercessory Prayers for the Marketplace

- Prayers against debt distress & business failure
- Intercession for capital access & market expansion
- Prayer for ethical leadership & resilience
- Healing from business losses & discouragement

3:30pm - 4:30pm | Recognition & Commissioning of SMEs & Developers

- Recognition of sponsors, exhibitors & partners
- Blessing and commissioning of SMEs & developers
- Apostolic declarations for growth, provision & expansion

4:30pm - 5:30pm | Exhibition Booth Visits & Marketplace Engagement

- Product & service familiarisation
- Business conversations & follow-ups
- Partnership and market linkage discussions

OFFICIAL CLOSE OF MARKETPLACE REVIVAL EXPERIENCE